

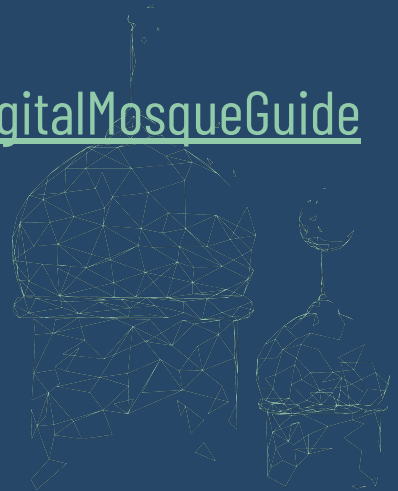
101 Ways to Engage Your Congregation Digitally: TOP TIPS FOR USING TECH



Let's CONNECT

Ayub Seedat - ayub@islamicnetwork.net
<https://www.linkedin.com/in/ayubseedat/>

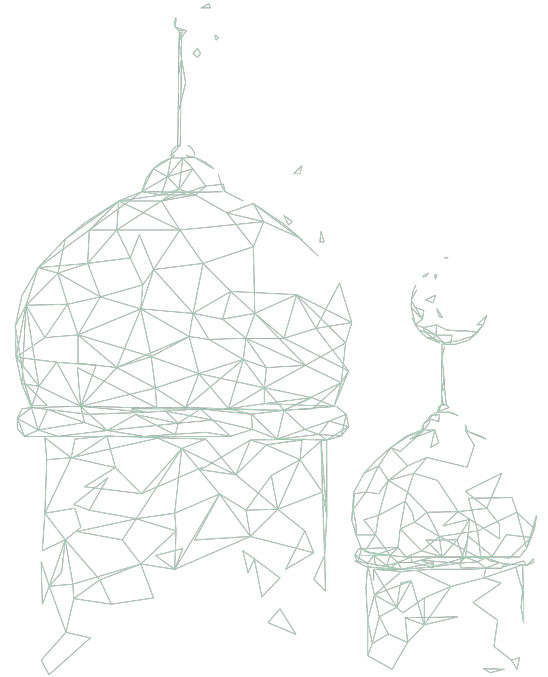
Download The 'Taking Mosques DIGITAL' Guide: <http://bit.ly/DigitalMosqueGuide>



Know Your COMMUNITY



Know Your MOSQUE



Content is KING
But Engagement Is QUEEN



Don't Fall For LIVE STREAMING

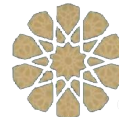
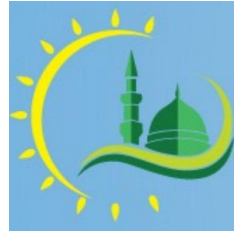


BONUS CONTENT:

Taking Mosques **DIGITAL**



250+ Mosques / Organisations From Around The World



Mosques / Organisations From Around The World

"Alhumdulillah the guide is very useful. We've taken from the guide things we know we can achieve. The direction in itself has been a blessing, the lockdown made everyone feel a little lost. May Allah swt reward you and your team."



Mosques / Organisations From Around The World

"Br Ayub and Islamic Network have done an amazing job in this guide. We should all use this opportunity that Allah swt has given us to upskill our imams, committees and volunteers to be better in supporting and engaging our congregations and the wider community iA."

- Rizvan Khalid



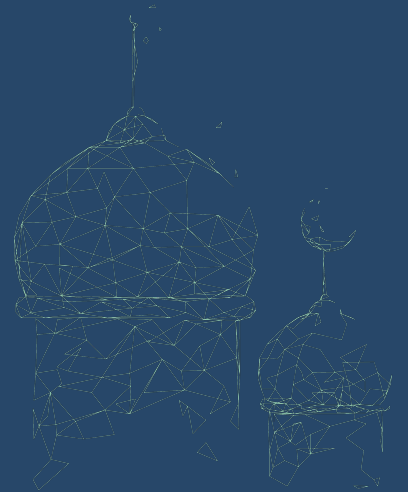
Mosques / Organisations From Around The World

"May I say congratulations on this project, we should ALL adopt this moving forward. I have learnt a lot with going digital, and we should take advantage of this. Well Done ... Br Ayub and Nadeem and Islamic Network."

- Shahzad Hussain



Four Top TIPS



The Ingredients For Success

1.
Keeping The
Community Informed

2.
Moving Essential
Services Online

3.
Online Fundraising
Tools

4.
Inspiring & Educating
The Community



1. Communication

1. Keeping The Community Informed

1. INSTANT COMMUNICATION



Telegram

2. COMMUNITY EDUCATION



WebEx

Zoom

3. PUBLIC REMINDERS



Facebook



1. Communication

1. Keeping The Community Informed

1.
INSTANT
COMMUNICATION



Telegram

2.
COMMUNITY
EDUCATION



WebEx

Zoom

3.
PUBLIC
REMINDERS



Facebook

WhatsApp

Groups Limited to 257 participants

Basic Admin Controls

Personal Phone Numbers Exposed

Chat Only

Messages Marked As Spam If Not In Contacts

Telegram

Unlimited Channel Size

Advanced Admin Controls - mute, restrict what can be shared, delete posted items etc

Personal Contact Details Private

Ability to chat and facilitate discussions/surveys etc

Once subscribed, no limitations to messages



2. Essential Services

- Keep your community engaged
- Mosque is still open for business!



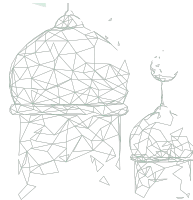
ASK **THE IMAM**

2.

**Moving Essential
Services Online**

QUARANTINE /
**SELF ISOLATION
SESSIONS**

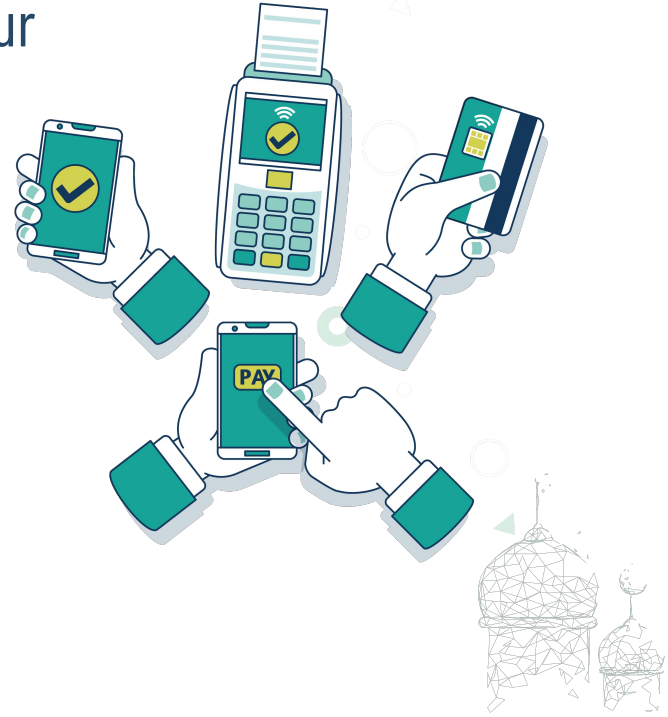
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3. Online Fundraising

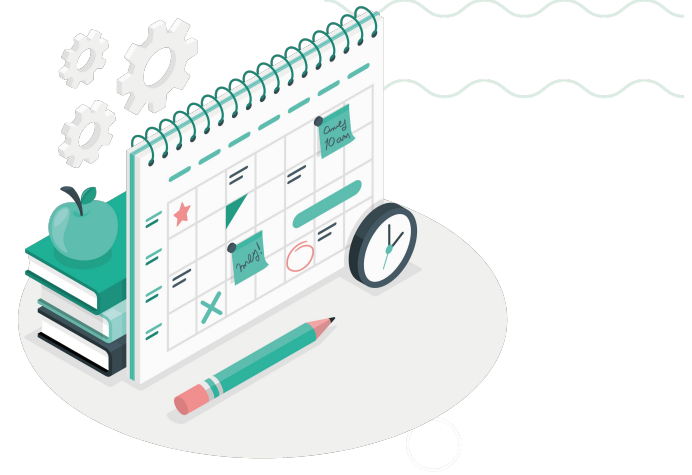
- Creating a Direct Debit strategy for your local community
- Creating an online crowdfunding strategy for your community to get behind and support!

3. Online Fundraising Tools



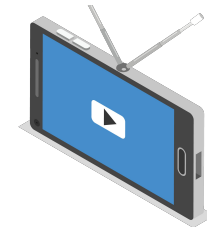
4. Education

- Daily Reminders
- Q&A Sessions
- Family Quiz Sessions
- Physical Activities
- Online Classes
- Fully thought our content plan!



4.

Inspiring & Educating
The Community



Islamic Network

The aim of Islamic Network is to help young Muslims (1) build a positive Islamic identity, (2) cultivate positive character traits within them and (3) give them access to positive role models/mentors. We do this via empowering Mosques to provide a service that engages and nurtures the young people in their community.

Throughout the COVID-19 pandemic, we have been on the digital front line, helping more than 250 Mosques/community organisations to connect with, serve and educate their community online.

Start your sadaqa jaariyah - £10 a month - www.islamicnetwork.net/donate



Taking Mosques **DIGITAL**

Download Your Free Copy:

bit.ly/DigitalMosqueGuide

Join The Global Network

t.me/DigitalMosque

1:1 Support To Implement The Plan

bit.ly/DigitalMosqueSurvey

www.IslamicNetwork.net

