

Visit My Mosque 2026: Join the Team!

About Visit My Mosque

Visit My Mosque (VMM) is a flagship national campaign launched in 2015 by the Muslim Council of Britain (MCB). The campaign supports mosques across the UK in hosting open days for their local communities. Our primary purpose is to open mosque doors to the wider public, build community cohesion, and promote a clear understanding of Islam. By equipping mosques with the necessary tools, training, and resources, we empower them to create lasting, locally relevant opportunities that make a real difference. As we build on our decade of history, we are looking for passionate individuals to join the 2026 team to help counter misconceptions, facilitate da'wah, and showcase our institutional professionalism and social responsibility.

Benefits of Joining

By joining the VMM 2026 Team you will gain access to valuable training opportunities, build your network, enhance your professional CV and ensure your impact resonates with the wider British Muslim landscape. Benefits include:

- Developing in organisational, communication teamwork and leadership skills
- Working with community leaders, professionals, and like-minded activists
- Demonstrating social responsibility in a high-profile national campaign
- Unique pathway to contribute to other MCB projects/teams
- Official certificate to recognise your work

Open Roles for the 2026 Campaign

We are currently recruiting for dedicated volunteers across three core teams, as well as a National Co-Lead to help drive the campaign's success.



National Co-Lead

As the National Co-Lead, you will be the driving force behind the campaign, ensuring that the vision for VMM 2026 is fully realized.

- Responsibilities:
 - Work closely with the MCB Executive Board to provide strategic oversight and direction for the campaign.
 - Manage, coordinate, and support the Mosque, Resources, and Marketing teams.
 - Set clear campaign objectives and key performance indicators (KPIs).
 - Ensure all national targets, milestones, and deadlines are consistently met.
- Time commitment*: ~4-5 hours a week
- Positions: Recruiting for 1 position, 2 in total

Mosque Team (Regional Representatives)

The Mosque Team is the face of the campaign on the ground. We are recruiting five dedicated Regional Representatives to cover the following areas: South England, London, Midlands, North England, and Scotland/Wales/Northern Ireland.

- Responsibilities:
 - Spearhead the recruitment of mosques within your designated region, encouraging them to sign up for the 2026 open days.
 - Build strong, ongoing relationships and rapport with local mosque leadership and community members.
 - Act as the primary point of contact for your region, providing hands-on assistance, advice, and guidance to ensure mosques are fully prepared for their events.
- Time commitment*: ~2-3 hours a week
- Positions: Recruiting for 1-2 positions per region

Resources Team (Lead & Team Members)

The Resources Team is the backbone of the campaign's educational and operational support, ensuring mosques have everything they need to host an engaging and smooth open day.

- Responsibilities:
 - Review, refine, and update existing VMM resources, toolkits, and guides.
 - Brainstorm and create new, innovative resources to support participating mosques and enhance the visitor experience.
 - Maintain and update the VMM website with the latest guidance and materials.
 - Prepare and deliver formal training sessions to equip mosque staff and volunteers with the skills needed to host the public confidently.
 - Collaborate with third parties, community organizations, and faith groups to expand the scope of our resources.
- Time commitment*: ~2-3 hours a week
- Positions: Recruiting for 1 lead and 3 sub-team

Marketing and Communications Team (Lead & Team Members)

The Marketing Team ensures that VMM reaches as many people as possible, generating excitement and driving foot traffic to participating mosques.

- Responsibilities:
 - Liaise closely with the MCB media team to conceptualize and create high-quality publicity materials.
 - Manage and triage inbound communications across the official VMM email and WhatsApp channels.
 - Drive the national and local communication strategy across social media platforms, local newspapers, and other media outlets.

- Draft engaging articles, press releases, and opinion pieces to raise awareness.
- *Bonus:* If you possess graphic design, photography, or video editing skills, you will have the opportunity to directly assist in producing promotional content.
- Time commitment*: ~2-3 hours a week
- Positions: Recruiting for 1 lead and 3 sub-team

**This includes regular virtual meetings (outside normal working hours). As we get closer to the event day, the time commitment required will likely increase.*

How to Apply

If you are passionate about community building and want to be part of a nationwide movement, we want to hear from you! Our application form will ask you to provide:

1. **Your Experience:** Evidence of any previous social, voluntary, or community work.
2. **Your Skills:** A brief explanation of the specific skills and experiences that make you a strong candidate for your chosen role.
3. **Your Vision:** How you envisage stepping into this role and what unique ideas you would bring to the 2026 Visit My Mosque campaign.

The top candidates will then be interviewed in a short 10-minute format that will expand on the application form.

Deadline to apply: Tuesday 5th May at 5pm
Interviews to be held: 7-15th May