

# Media-Monitoring Assistant Intern

**Role Title:** Media-Monitoring Assistant

**Reports To:** Media Monitoring Analyst

**Location:** Remotely until COVID restrictions lifted

**Time requirement:** full-time for 3 months (part-time options will be considered)

**Start date:** As soon as possible

**Costs payable (up to £15 / day)**

## Background

The Muslim Council of Britain (MCB) is the UK's largest Muslim umbrella body with over 500 affiliated national, regional and local organisations. Academic studies have shown the media reporting of Muslims leads to an “atmosphere of hostility” against Muslims (corroborated by a number of polls).

In the past few years, hundreds of stories from national media outlets have been corrected due to inaccuracies about Muslims or Islam following media monitoring by Miqdaad Versi (former Assistant Secretary General of the MCB) and more recently the Centre for Media Monitoring (CFMM) after its establishment, taking this work to the next level.

## Role Purpose

To support the Media Monitoring Analyst in monitoring how Islam and Muslims are reported in the media.

## The Role - Duties & Responsibilities

### Main Duties

Monitor and analyse online media reporting in accordance with an established methodology.

Identify and categorise patterns including recurring language, images and descriptions.

Investigate articles that appear to be inaccurate, taking the appropriate action with editors and regulators.

Support the Media Monitoring Analyst in monitoring broadcast media.

## The Person

Process-driven who is thorough, consistent and rigorous in their output.  
Consistent in output and excellent timekeeper who can work methodically and efficiently.

An understanding of news and media landscape and how Muslims and Islam are covered.

Ability to engage in person, via email and social media with relevant stakeholders.

Further info and to apply, please email [HYPERLINK](#)

"mailto:admin@mcb.org.uk" [admin@mcb.org.uk](mailto:admin@mcb.org.uk)

**DEADLINE TO APPLY: 24 May 2020**